



Earth Share Australia

Earth Share Australia is the coordinating body working to develop fund raising for our member organisations. We're a charitable foundation and the funds we raise go directly to projects and campaigns that are being run by our members.

The main focus of our work is developing payroll deduction programs with employers but we also plan to develop training programs, assist with cross-movement coordination. We're also developing a range of other fund raising programs, such as our new Earth Share Australia affinity credit card where a proportion of each dollar spend by holders of the card goes to support the associated environment group.

In partnership with the Charities Aid Foundation we're developing donor choice programs through which people can donate to any tax-deductible charity of their choice on one donation form. Just write in the charity of your choice after checking through our web site that it is tax deductible and we send that money to them less a small administrative fee of 11 per cent.

How it works:

You can donate to Earth Share Australia using our online credit card facility on this site, or using a payroll deduction (if your employer has an arrangement with Earth Share Australia), or via direct debit or periodical payment. If you:

Donate to Earth Share Australia:

We take an administrative fee of eleven per cent and then:

- ◆ fifty per cent of your donation is divided equally among our member organisations.
- ◆ fifty per cent goes into a Special Initiatives Fund. Once that fund is large enough it will be used to support the work of the many other smaller environment groups both in the regions and the cities. These groups and our members may apply for these funds if they have a worthwhile project.

Donate to one of our members:

We take a small administrative fee of about 10 per cent then:

- ◆ The rest of the funds go to that member organisation

Donate to any other charity of your choice:

We take a small administrative fee of about 10 per cent then:

- ◆ The rest of your donation goes to that charity

How can I donate:

- ◆ By credit card online at this site (enter our free prize draw when you donate)
- ◆ By payroll deduction
- ◆ By direct debit (forms available on this site)
- ◆ By periodical payment (contact your bank)

The advantages of payroll deduction

- ◆ It's cheap – around ten per cent in administration and promotional costs compared to between 20 and 40 per cent for many other comparable types of fund raising
- ◆ It's easy – use one form to donate to any one of hundreds of charities
- ◆ It's convenient – get the information and fill out the form at work – your employer does the rest
- ◆ It's the budget way to donate – rather than a lump sum donation it can be as little as a couple of dollars each two weeks
- ◆ Choosing is made easy – a donation to Earth Share Australia supports work on just about any environmental issue you can name – no difficult choices about which organisation or project to support