



## **Donor Choice And How It Works**

Our "Donor Choice" payroll deduction program is the simple easy way to donate to any tax-deductible charity of your choice in Australia. Run in conjunction with our partner organisation, the Charities Aid Foundation it allows you to donate at work, using one form, to your choice of charity, large or small anywhere in Australia.

### **The key features are:**

- ◆ It's cheap to run – so more of your donation goes to the project you want to support. Administration and promotional costs are around ten per cent only
- ◆ It's simple – one donation form allows you to donate to Earth Share or its members, or alternatively to any other tax-deductible charity of your choice, including partners of the Charities Aid Foundation.
- ◆ It's easy – the form and information is provided to you at work, you fill it out and your employer and Earth Share Australia does the rest.
- ◆ No difficult choices – you don't have to choose between donating to different projects which you wish to support. By donating to Earth Share Australia you can support work on almost any environmental issue of your choice. Alternatively if you do want to make your own choice you can do that too.
- ◆ Donations are tax-deductible

### **How does it work?**

Earth Share Australia (or the Charities Aid Foundation) makes an arrangement with your employer to allow you to donate to charities at work.

### **We ask your employer to:**

- ◆ Support the project right from the Managing Director or CEO downwards
- ◆ Provide publicity and promotion within the workplace
- ◆ Set up a voluntary internal committee (which could include you) that will run an annual campaign, promote the program, provide information to you and your fellow employees and distribute and collect donation forms.

### **Earth Share Australia:**

- ◆ Works with the employer providing information, donation forms and other literature and basic training for volunteers within the workplace
- ◆ Assists with processing of donation forms
- ◆ Provides those people who do donate about how their donation is used (if you want to receive that information)
- ◆ Passes on your donation to the charities of your choice
- ◆ Promotes payroll donating using community service adverts on TV and in cinemas
- ◆ Takes a small fee (about ten per cent) to allow us to administer and promote the program.